

CINEQUEST™

CINEQUEST CALL FOR 2011 PUBLICITY INTERNS

Time Commitment:

- Beginning Summer and committing through Cinequest Film Festival 22 (Feb. 28- Mar. 11, 2012)
- 10-20 hours per week
- Must be available to work occasional weekends and nights
- **Must be available to work longer hours 2 weeks prior to and during the festival**

Skills Required:

- Detail Oriented
- Excellent writing / editing skills (Will need to provide writing samples)
- PC Efficient (email, MS Office) required
- Exceptional Social Media Knowledge
- Creative thinker
- Team Player and Effective Communication
- Sales or media experience preferred
- Outgoing, Social Personality, and hard worker
- Good sense of humor essential
- Ability to adapt to new conditions, assignments and deadlines
- Fluent in Spanish a plus

Responsibilities may include:

- Updating media contact database
- Assisting with Cinequest Social Site Campaigns (ie: Facebook, Twitter)
- Maintaining coverage tracker with latest publicity articles/materials
- All facets of media relations (pitching, attending interviews, taking calls)
- On-Site during all 13 days of festival: Manage media check-in booth
- Preparing Press Kits and duplicating film screeners for media
- Assisting with cross-marketing promotions
- Assisting in execution of Media Launch Party (must be in attendance as well)
- Coordinating festival photographers and film teams

Cinequest internships are unpaid internships with irreplaceable job training and resume building. For consideration, please email resume and cover letter to interns@cinequest.org. Please visit www.cinequest.org/interns.php for more information. No phone calls please.

Cinequest Empowers Mavericks

- Cinequest Film Festival 22, Feb. 28-Mar. 11, 2012: discovery, innovation and connection.
- Picture the Possibilities: youth tell their stories and present a vision for a better tomorrow.
- Cinequest Mavericks Studio: producing and distributing A-list movies.

www.cinequest.org